



The AIA implemented changes identified by the Member Voice Task Force (MVTF) to reflect, strengthen, and amplify the member voice. Those changes included:

**Pivoting to meet new challenges**

- Rebranded Grassroots as the AIA Leadership Summit
- Refocused the AIA Leadership Summit on AIA component volunteer leaders - strengthening their volunteer leadership skills, expanding their understanding of the component network, and including focused advocacy education
- Co-located AIA Leadership Summit with Hill Day visits to the United States Congress
- In 2025, will unify Leadership Summit and the CACE Annual meeting – bringing the CACE executive training event and component volunteer leadership training event together in one place to optimize leadership engagement

**Enhancing communication with leaders**

- Expanded AIA’s Leadership Exchange Network to improve connectivity between AIA components, the AIA Board of Directors, and the Strategic Council
- Expanded Leadership Exchange Network agendas to incorporate time for Strategic Council representatives
- AIA National invested in 1 FTE to provide support to volunteer led components
- Centralized all volunteer opportunities at the national level onto one dedicated page at [AIA.org/volunteer](https://www.aia.org/volunteer)
- Full redesign of the AIA website to enhance user experience based on member feedback
- Launched AIA digital media hub to consolidate AIA resources in a more accessible and interactive experience

**Develop a culture of trust**

- Launched AIA Community Hub which facilitates more engaging digital connection through improved online communities and allows for an open space for members to share concerns, host discussions, and receive responses from the AIA community, staff, and leaders

**Improving the resolutions process**

- Developed guidelines to support the resolution process to provide consistency
- Established clear resources and guidance for resolutions
- Hosted AIA Townhalls with resolution sponsors to address member questions in advance of the AIA Annual Meeting

**Connecting Strategic Council members**

- Created templates for the Strategic Council to provide better and more direct connections to their constituencies
- Connected Strategic Council representatives with their state board leadership, and encouraged those state boards to include the Council representatives at board meetings
- Implemented regular and consistent opportunities for communication between Board and the Strategic Council leadership

At the conclusion of its work, the MVTF extrapolated a series of larger, structural improvements to create a more responsive and forward-thinking set of actions which the board continues to consider in its future work and include:

- Construct a framework of communication that spans the strata of leadership, component structure, and members that amplifies members' voices.
- Reaffirm the intent of creating a smaller Board of Directors and a larger Strategic Council purpose, as well as their respective roles and responsibilities.
- Study all available opportunities for leadership within the AIA and ensure adequate pipelines of volunteer leaders to participate in AIA's governance.
- Reaffirm the roles and responsibilities of the Strategic Council Moderators and At-large Board Directors as important allies in creating accountability for the Board and the Strategic Council.
- Review the ways in which each layer of membership is likely to engage with and communicate with the Board and the Strategic Council.