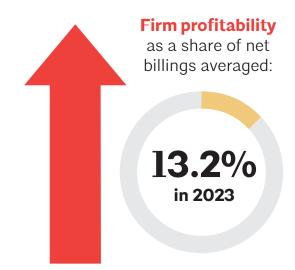
AIA Firm Survey Report 2024 Key findings





Architecture Firm Gross Billings in 2023



52% new construction projects



45%

renovations, rehabilitations, and retrofits; additions to existing structures; and/or historic preservation activities

Firms reported that

of their construction contract value for residential projects, and

20% of their contract value for nonresidential projects

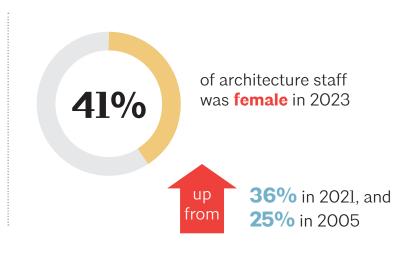
in 2023 was from buildings designed to meet or exceed a performance/sustainability/ health rating standard (e.g., LEED, WELL, RELi)



Average net billings per employee in 2023

\$143,000

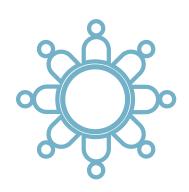








31% in 2021, and 20% in 2005



AIA Firm Survey Report 2024

Key findings



One-third

of firms of all sizes reported **using AI** in day-to-day work

Current AI usage by firm size:

61% large firms
42% midsize firms

27% small firms



10%

of all firms worked on at least one **international project** in 2023

Architecture firms that worked on international projects:







Gross billings at U.S. architecture firms in 2023:

\$104.1 billion



Large firms with **50+ employees** reported that they currently have:

An ownership transition plan

84%

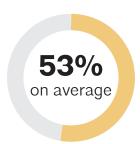
A written business plan

69%

A business continuity plan

62%

Share of billings from **institutional projects** in 2023:





51% of the pre-pandemic share in 2019, and consistent with higher construction activity in this sector.

Three-quarters of firms (76%) reported that they engage in **practice-relevant** research at their firm.



continuing the upward trajectory in recent years



21%

of firms reported doing **pro bono work** for a nonprofit entity or public entity serving social needs/public good in 2023.



14% of billable hours dedicated to pro bono work