



Healthier materials for every level of engagement

The Healthier Materials Protocol is a first-of-its kind document in the U.S. for guiding architects and other built environment professionals to better understand materials composition and incorporate that knowledge into design.

The user-friendly guide is written to meet you where you are as an architect or a firm and help you to:

- select safer materials for humans and the environment
- design and build with healthier materials
- understand the differences between material transparency and chemical avoidance
- address barriers in obtaining buy-in from peers, clients, and the market
- collectively strengthen the market signal for safer alternative products

IF YOU ARE:

THEN START WITH:

Curious about healthier materials issues and drivers	<p>UNDERSTANDING BACKGROUND AND CONTEXT</p> <p>Background and context, covering:</p> <ul style="list-style-type: none"> • how healthier materials can make a difference • relevant regulatory and market forces at play • progress made in increasing transparency • understanding how healthier materials fits into other design and health considerations • summaries of common disclosure and optimization tools
Implementing healthier materials practices on your projects	<p>CREATING A HEALTHIER MATERIALS PLAN</p> <p>Our detailed how-to on creating a healthier materials plan, including:</p> <ul style="list-style-type: none"> • establishing goals and scope • setting priorities within a budget • developing metrics and assigning responsibilities • tracking progress • ensuring a successful handoff to building owners
Seeking to increase engagement with stakeholders	<p>UNDERSTANDING AND UTILIZING PRODUCT DISCLOSURE AND OPTIMIZATION TOOLS</p> <p>Strategies to tackle common barriers, such as:</p> <ul style="list-style-type: none"> • limited knowledge and/or recognition of value among clients, contractors, and colleagues • lack of engagement by manufacturers leading to limited product options • conflicting assessment tools and criteria
Looking for real-world examples of healthier materials in practice	<p>CONSIDERING HEALTHIER MATERIALS IN PRACTICE</p> <p>Case studies looking at the different systems and strategies to incorporate healthier materials:</p> <ul style="list-style-type: none"> • Google’s creation of Portico, a project-integrated materials database and product selection tool • Perkins+Will’s application of the Precautionary List • San Francisco International Airport’s pursuance of LEED v4 Gold certification for its Terminal I project • Kaiser Permanente’s launch of the Environmentally Preferable Purchasing (EPP) Program