## **AIA** Design elements: member logo

The AIA member logo ("symbol") may be used by AIA Architect members in good standing and their firms on their business materials, provided that the majority of financial ownership in a professional architectural firm is held by registered architects, and all the registered architect principals are AIA members. No other use of the AIA member logo may be made without specific approval by the AIA.

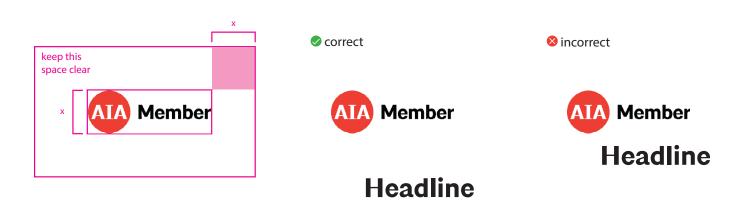






### Clear space

Always leave a clear space area around the logo equal to the height of the circle.



#### Minimum size

Do not reproduce the logo smaller than 1/4" in height. Designers should use their best judgment when designing for digital applications.



# **AIA** Design elements: member logo

## Incorrect usage

Do not alter the logo in any way from the assets provided.



Solution Do not change the colors of the logo.

The American Institute of Architects



Solution Do Not add any additional elements to the lockup.



☼ Do not resize the logo without scaling it proportionately.



On not rearrange the elements of the logo.



☼ Do not change the size relationship of the logo elements.



On not place logo on a busy background.